

A woman with long dark hair, wearing a brown leather jacket, black leggings, and dark red high-heeled boots, is walking from left to right. She is looking towards a white sports car parked in front of a building. The car's driver-side door is open. The building behind the car has a canopy with string lights and a sign that says 'CAROLINA HERRERA'. To the right, there is a storefront for 'BIBETTA GALLERY' with mannequins in the window. The scene is set at night with warm lighting from the building and streetlights.

**We Manage Your Cars,
So You Don't Have To.**

The Down Low On AURA



(The Car Management Team You Didn't Know You Needed)



Here's How We Work

We Integrate

We onboard your vehicles to the AURA platform and outfit each vehicle with appropriate rental equipment.

We Manage

From start to finish, AURA manages every aspect of your marketplace listings, customer support, and more.

We Guide

AURA's in-house marketing team instigates growth through paid marketing, SEO, social media, and rental marketplaces.

You Earn

Every month, you'll receive your vehicle earnings deposited directly into your bank account. We take care of the rest.

Decide Your Membership Level

AURA

Great for small fleets of 1-4 rental vehicles. Standard AURA pricing and 65% earnings.

AURA

ENTERPRISE

Great for fleets over 5 vehicles. Discounted AURA pricing and 70% earnings for Enterprise members.

*5 Vehicles Required

Hosting Made Easier Than Ever

No more customer service

We handle all rental customer support and logistics for every trip your vehicle is rented.

Automation Integrations

Communication automations create a smooth, consistent experience for guests

Account Manager

Our team of account specialists are ready to help and guide you as a member of AURA.

We're Commitment Free

No contract or crazy long-term commitments. Easily pause or cancel at any time with a short notice period.

Optimized Visibility

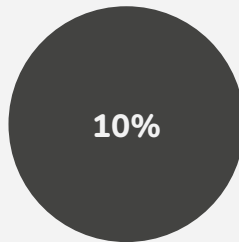
AURA deploys various marketing strategies and tactics to drive rental revenue.

Experienced Hosts

Our team of experienced hosts know how to drive your fleet to success.

We Share The Revenue

Marketplace



Marketplaces receive 10% of each rental to maintain the platform.

You

65-70%

Earn 65-70% of every rental dollar earned, while AURA manages your vehicles from start to finish.

AURA

20-25%

AURA earns 20-25% of each rental to support our staff & admin costs.

AURA

Compatible Vehicles

In order to join AURA, your vehicles must meet the requirements outlined below.

Value	Year	Mileage
\$50/Daily Average Rental	2016 Or Newer	90,000 Miles or Less

Other Details

Can not be a non salvage title, Branded, or declared loss vehicle

Be a fair market value up to \$150,000

Must have 2 vehicle keys

Vehicle Brands Not Accepted:
Tesla

Vehicle registration must meet one of the following:

- (1) vehicle must be registered in the state it will operate in or
- (2) be registered in a state AURA has already established or
- (3) be registered in a county that does not require safety or emission checks



Onboarding With AURA



**Sign Up
With AURA**

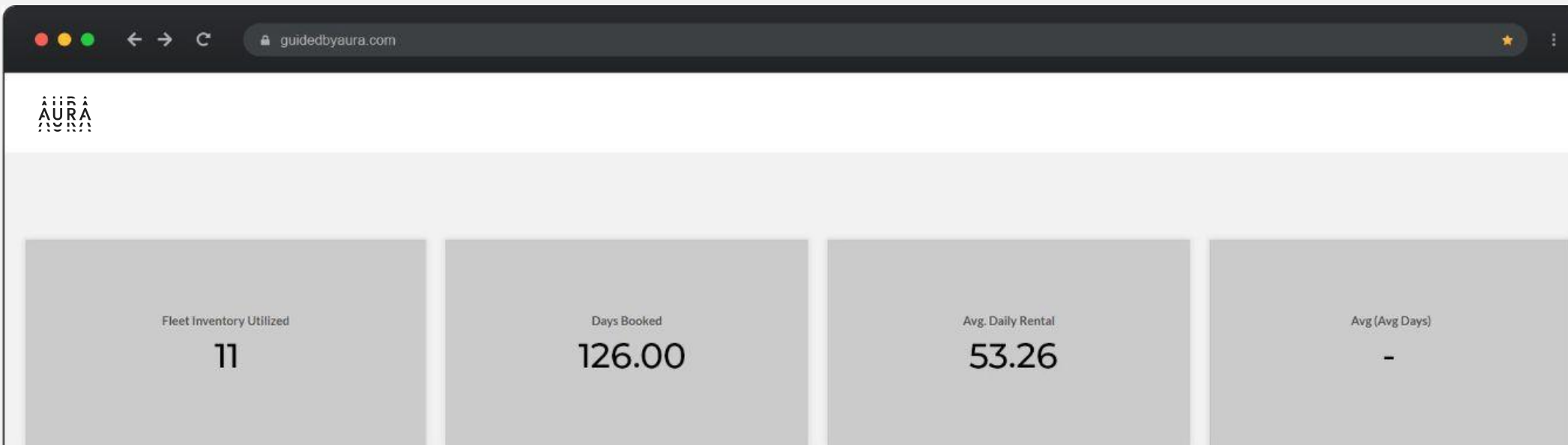


**Onboard
Your Vehicles**



**Meet Your New
Account Executive**

Monthly Reporting



Vehicle Performance

License Plate	Vehicle Year	Vehicle Make ↓	Vehicle Model ↓	Vehicle Color	Month	Year	Gross Fleet Partner	Less Monthly Fee ↓	Less Parking Expense	Less Setup Fee	Less Other Vehicle Expenses	Less Insurance Fee	Negative Carry Forward Balance	Adjustment Amount	Fleet Partner Net
000000	2020	Ford	Bronco Sport	Blue	00	0000	\$501.40	\$9.99	\$60.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$403.74
000000	2021	Toyota	RAV4	Red	00	0000	\$375.12	\$9.99	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$233.25
000000	2020	GMC	Yukon	Silver	00	0000	\$295.24	\$9.99	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$133.25
000000	2023	Dodge	Grand Caravan	White	00	0000	\$281.71	\$9.99	\$0.00	\$0.00	\$88.20	\$0.00	\$0.00	\$0.00	\$128.96
000000	2019	Caddillac	XT5	Silver	00	0000	\$482.31	\$9.99	\$80.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$321.07
000000	2020	Caddillac	CT5	Black	00	0000	\$390.66	\$9.99	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$227.74
000000	2021	Jeep	Grand Cherokee	White	00	0000	\$295.24	\$9.99	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$133.25
000000	2021	Dodge	Challenger R/T	White	00	0000	\$415.00	\$9.99	\$0.00	\$0.00	\$554.95	\$0.00	\$0.00	\$0.00	\$263.25
000000	2021	Chevrolet	Mallbu	Silver	00	0000	\$375.24	\$9.99	\$50.00	\$0.00	\$465.40	\$0.00	\$0.00	\$0.00	\$203.12
Grand Summary							6,711.92	\$109.89	\$210.00	\$0.00	\$1,108.55	\$0.00	\$0.00	\$0.00	\$4,647.63

What To Expect Next

Sign Membership Enrollment

Complete your membership enrollment signatures to begin the onboarding process for AURA.

Complete Onboarding

For AURA members, onboarding includes a handful of administrative tasks sent to you from your account manager.

Meet Your Account Executive

As an AURA or AURA member, you'll connect with a dedicated account executive to manage your account & membership.

Get Guided

AURA members will have regularly scheduled check-ins with their account manager, and AURA members can view monthly earnings in the member dashboard.

A white SUV is driving away on a desert dune at night. The sky is filled with a dense field of stars, creating a vibrant blue and green glow. The dunes are dark and silhouetted against the starry sky. The SUV is in the lower right foreground, leaving tracks in the sand.

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Let's do this!